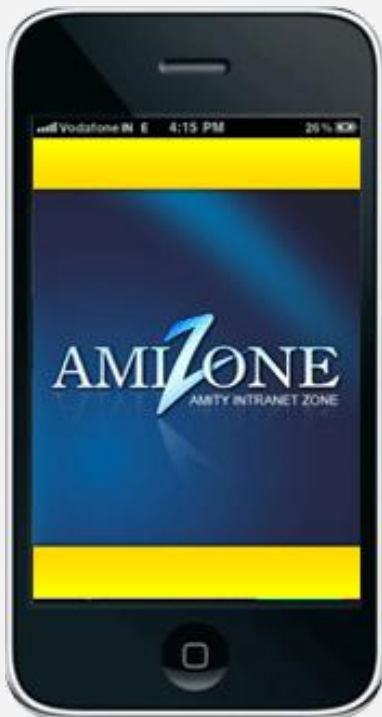


## MOBILE APPLICATION DEVELOPMENT

### JK TECHNOSOFT

JKT is a global software & solutions company dedicated to 'Customer Delight' and 'Growth'. A valuable asset of the JK Organization, one of India's largest industrial groups with an annual turnover exceeding US\$ 4 billion and operations in 80 countries, JKT is at the leading edge of comprehensive IT services & solutions.

Established in 1994, JKT has set up various milestones in the field of IT services and Education, proving it to be the thought-leader in the industry. With over 750 top rung professionals, exclusive fortune 500 client roster, development centers in Noida (Delhi/NCR) & Bangalore, a sales office in Mumbai and 100% subsidiary companies based in UK & US, JKT has grown continuously with a very fast pace over the period of time.



### Amity University selected JKT Education for its Mobile Application Development Overview

**Amity University is the leading education group in India with 19 years of excellence in Education.**

- Over 80,000 students studying across 1000 acres of hi-tech campuses
- Poses 3500 + strong Faculty led by 11 former Vice Chancellors, former chairman of UGC, Vice chancellor of AICTE
- Over 135 patents filed till date
- Running 240 Degree Programs across 150 Institutions
- 100% Placement track record with over 5000 on campus placements already
- Amity University Ranked No. 1 by Times Of India
- Amity is proud to be chosen as the Official Trainer for 30,000 volunteers and 2,000 workforce for XIX Common Wealth Games
- Amity University to get prestigious ASIC, UK Accreditation

### Application Features

#### Student's Mob App – Amizone

Students and faculty can do multitude of tasks in real-time with the University server like:

- **Courses** – Provides list of courses registered along with the current attendance status for each. This includes a day-by-day record of the attendance
- **Time-Table** – View of classes and ability to switch the view to any day in the year. Ability to switch views between Classes, Events, Classes & Events
- **Calendar** – Calendar of all events in the college
- **Examination** – Student's personal examination schedule
- **Placements** – Schedule and profile of all companies coming to campus for placements campus / institute wise with the ability to apply, if student is qualified
- **Recorded Classes** – YouTube videos of recorded classes
- **Live Events** – Web interface to a live event hosted on Amizone.net
- **Happenings** – Events that have already happened with details and excerpts from these events
- **Suggestion Box** – Feedback form identifying a Problem/Suggestion Area, Feedback
- **Online Library**– This is online library of materials currently available through Amizone.net
- **Poll / Quiz**– Quiz is made accessible to all, specific to Institute/Program/Section etc)
- **Results** – Semester wise results for the particular student

### Platforms



Android



iPad



Symbian



iPhone



Windows Mobile

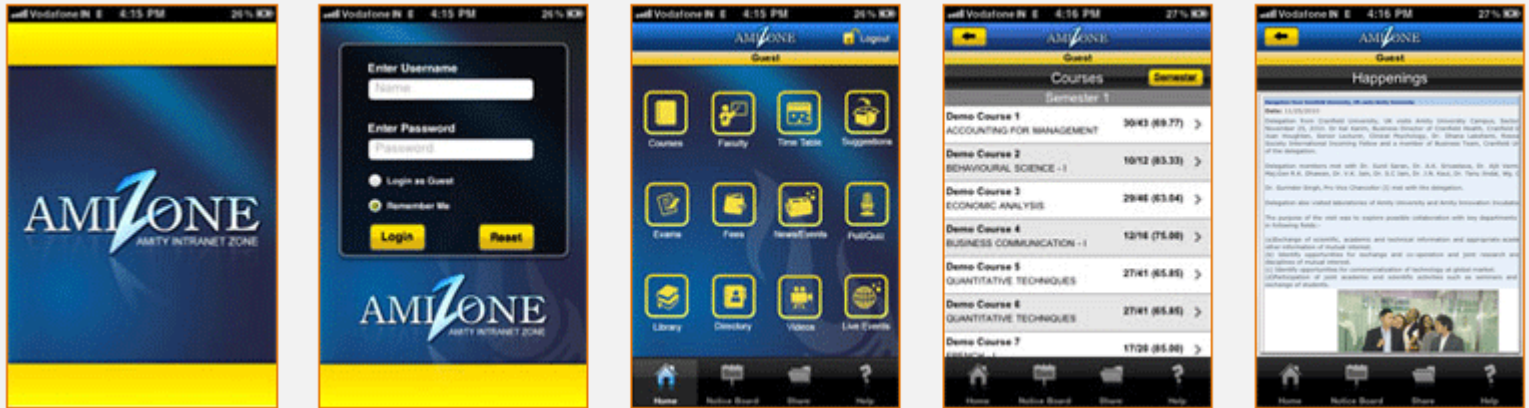


BlackBerry

### Key Highlights of the Engagement

- Concept Creation (Converting an idea into a real mobile application)
- User Interface Design, Development, Testing & Release
- Web Service Creation
- Downloadable installable for each device type





## Marketing Mob App- Features

- **Programs Details** – Provides details on graduate and post-graduate courses offered by Amity
- **Campus Information** – Details on all Amity campuses along with live Google Maps location
- **Happenings @ Amity** – Latest on all news and events happening in all Amity campuses
- **Multimedia** – Videos and photographs for all facilities and events in Amity campuses
- **Important Dates** – Admission and submission dates
- **Admission Status** – Ability to put the form number and get the latest status on the application process
- **Others** – Contact, Share App, About Amity, Application Procedure, Education Loans, Counseling



Our concept & storyboard development process involves research and analysis on the scope of the Mobile Application, its USP and its target users. These storyboards are taken forward to bring in the aesthetic appeal to the application with the right choice of graphics, colors, transitions and animation keeping in view the target platform & audience i.e. Amity Students

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